

**SECRET****PHOTOGRAPHIC INTELLIGENCE CENTER**

23 March 1959

PIC Regulation

**SUBJECT: Finished Photographic Intelligence Center Publications****REFERENCES:**

25X1

**1. GENERAL**

This regulation prescribes the policy and responsibilities governing the production of Finished Photographic Intelligence Center publications.

**2. DEFINITION**

A "Finished Photographic Intelligence Center Publication," as used in this regulation, is a formal product of an evaluating component of the Center and contains positive intelligence information which, to some degree, has been evaluated, analyzed, integrated, or interpreted. Excluded from this definition are presentations of listings, status reports, film evaluations, ELINT and film plots and status reports; papers prepared exclusively for the use of PIC; and papers prepared on a "requester only" dissemination basis.

**3. POLICY**

The Director, PIC, will provide for the systematic handling of the initiation and production of finished photographic intelligence publications and ensure that:

- a. The publication of information contained in each issuance is within the functional cognizance of CIA and PIC and coordinated within and outside CIA as required by current Agency policy;
- b. The publication is pertinent to CIA and/or intelligence-community needs and not necessarily duplicative of other publications;
- c. The publication is strictly controlled for identification and attribution;
- d. The requirements of intelligence consumers are most efficiently and economically satisfied;
- e. PIC publications are accurate and authoritative to the degree permitted by their terms of reference and carefully edited in accord with standards appropriate to the relative importance of the publications, and
- f. The publication is practical and pleasing in format.

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a. The Director, PIC, is responsible for ensuring that the policy set forth above is implemented and will serve as the point in the PIC where problems relating to finished intelligence publications may be brought for consideration and assistance. In discharging this responsibility he will consult with both producers of finished intelligence publications and end users on the substantive aspects of publications and with the Agency Publications Board on administrative aspects.

b. Division Chiefs producing finished intelligence publications are responsible for implementing the policy set forth above insofar as their activities are concerned. They will institute such assessments and end-user evaluations of publications as are necessary to effect efficient and economical fulfillment of consumer requirements.

**5. AUTHORIZED CATEGORIES**

The categories listed hereunder will govern the publication of finished intelligence publications. Requests to initiate new categories and questions as to the proper category for a proposed publication will be addressed to the Director, PIC.

**a. Photographic Intelligence Brief**

A short, timely report based on photographic analysis, limited in scope and usually without graphics. It would consist of one to three pages without a cover, would usually present a single specific item of intelligence, such as mensuration of a building, vessel, or other object, or location or awareness of a particular feature or type of activity, or an item of intelligence which supplements a previously published report.

The Brief may be in answer to one or more specific requirements or it may be self-initiated without an outside requirement when circumstances dictate.

The word "ALERT" may be overprinted on the Brief when the subject reported on is of unusual importance and significance to the intelligence community.

**b. Photographic Intelligence Report**

A detailed or exhaustive photographic analysis of a complete installation or facility presenting results of thorough research and study. Usually, but not necessarily, the PI Report employs an extensive use of graphics with textual materials and would be cover bound. It is in answer to one or more specific requirements.

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Consists of a concise review of the photography accomplished on a penetration mission reporting on such items that are of immediate interest to the intelligence community. Every effort should be made to complete the report within 24 hours of receipt of photography by the reporting unit.

**d. Mission Coverage Summary**

A timely report presenting a brief review of each installation or activity of interest to the intelligence community which is photographed on a mission. Each installation or activity reported on is listed along with its geographic location and the numbers of the prints on which it appears. A plot map outlining the area covered by the mission is normally attached to each report.

**e. Photographic Intelligence Memorandum**

Consists of specific information produced in response to an external request for support effort on a PIC project. Normally presents the results of graphical, mensural, technical, or other support-type effort providing necessary information for a project assigned to another PIC component. Such a report could, in addition to the information provided, present the techniques employed and reliability of the information. PIC memorandum will normally be used for internal reporting purposes only but will provide a formal means by which the information may be referenced in the final PIC publication.

Covers will normally not be used on PI memorandums.

**6. COORDINATION**

Photographic Intelligence Center publications coordinated and produced jointly with agencies will have an indication on the cover of such participation as follows:

a. The word "joint" will prefix the title of the type of publication; e.g., Joint Photographic Intelligence Report.

b. The seals of the participating members will be placed on the cover of the publication by seniority from left to right.

c. The letter "J" will be added to the coding number as prescribed in PIC Regulation \_\_\_\_\_.

d. The following phrase will be placed on the cover: "Coordinated, published, and disseminated by Photographic Intelligence Center, CIA."

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**7. COVERS**

a. Photographic Intelligence Center covers will be yellow with black overprint.

b. Hard covers will normally be used if a publication exceeds 10 pages in length or if issued in the legal (8.5 x 14 inches) or large size (14 x 18 inches). Paper covers will normally be used for the letter size publication (8 x 10.5 inches) less than 10 pages in length.

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